

# WHAT IS A BUYER'S AGENT?

A buyer's agent's job is to understand, evaluate, and present properties to potential home buyers. The seller of a property pays for the commission of the REALTORS® involved in the transaction. A buyer's agent costs the home buyer nothing and yet is an invaluable resource.

- ✓ We clearly explain the entire home-buying process and guide buyers every step of the way.
- ✓ We are your advisor and advocate from showing to closing.
- ✓ We understand our client's wants and needs, and search for appropriate homes.



- ✓ We draft and explain all paperwork and necessary documents.
- ✓ We counteroffer and negotiate on your behalf.
- ✓ We advise and explain the process after your offer has been accepted.



- ✓ We also help guide buyers to a different set of features when dealing with market or financial constraints.
- ✓ We help educate buyers on current market conditions.
- ✓ We plan and schedule showings for time efficiency.



- ✓ We are present at closing to guarantee our client's interests are protected.
- ✓ It is our legal duty to always act in our client's best interest.

